# DELIVERING SUSTAINABLE VALUE



**RSM GC ADVISORY** 

### SUSTAINABILITY

#### **DELIVERING SUSTAINABLE VALUE**

Sustainability is about balancing value amongst all stakeholders along the value chain. The board and the management can master this fine art by engaging, collaborating and co creating with the stakeholders and focusing on NET VALUE GENERATED.

Governance and Management initiatives will augment and enhance engagement along value chain. Ethical conduct and grievance and whistle blower mechanisms will reinforce stakeholder trust.

Environmental sustainability activities focus on the impact of resource usage, hazardous substances, waste and emissions on the physical environment and these activities may have a direct benefit for a business by reducing costs.

Economic sustainability activities focus on business efficiency, productivity and profit.

Social sustainability activities enhance employee inclusion and retention, diversity, customer value including health and safety, product stewardship, responsible supply chain management and contribution to UN sustainable development goals.



### **FOREWORD**

Sustainable business practice, performance and disclosure is no longer an option for a business that aspires to grow, draw global investors and future proof itself. While responsible stewardship extends licence-to-operate, listening and engaging stakeholders will pave a path for future proofing.

RSM GC helps in developing a sustainable business approach that is aligned to organizational strategy. Our process and approach is to work with your departments, regions, staff and line functions to build clear, measurable goals and objectives. In addition, we are pioneers in transforming sustainability agendas into clear implementation road map.

Our mission at RSM sustainability services is to serve the market with tangible solutions that bring long-term and measurable value.

Sincerely yours,

**RSM GC Advisory Services** 

P. Rome Bahn.

### FOR YOUR AUDIT, TAX AND ADVISORY

#### **RSM - THE GLOBAL DESTINATION**

A world leader in providing audit, tax and advisory services to ambitious and growing companies

RSM International is the world's 6th largest network of audit, tax and advisory firms and the 6th largest global provider of tax services. The network has fully independent member firms and correspondents in 120 countries (as of January 2016). e member firms have a combined total of 38,353 staff including 3,279 partners in 763 offices.

#### What we offer

RSM member firms provide a range of professional services with a focus on audit, tax, risk advisory, IFRS, restructuring and transaction support. Beyond these, our member firms also offer a wide range of specialist services from forensic accounting and expatriate advice to human resource consulting. RSM clients are increasingly looking beyond their national borders for new opportunities.

The close relationships within the RSM network mean that clients can easily be connected to a like-minded firm of professionals in another country, that they can be assured will have their business interests at heart – no matter what services are required or where they are needed.

### Our commitment to quality

Member firms are expected to maintain the same high standards of technical excellence, with a focus on providing outstanding service to clients. When you engage an RSM member firm in any location, you will find the same commitment to quality and excellence across the board. Our commitment to quality is closely alianed with our three cornerstones: brand, people, and client service - all activities within RSM serve the development of one of these critical success factors.



This means ensuring our brad profile and reputation is amongst the highest in our industry, that we contribute to the community and environment around us, that our people are given the opportunities to succeed in their careers, that and our growth strategies support the sustainable and continuous growth of member firms and clients.

## OUR VALUES

Highly integrated network connected by short chains of communication and control, ensuring we get things done quickly and efficiently.

Dynamic, responsive, energetic, committed professionals who always put their clients first.

A network that combines expert local and regional connections with leading resources and vision on a global scale.

Multi-disciplinary teams organized across national boundaries and connecting through a centers of excellence structure.

A membership that prides itself in having teams of experienced experts with entrepreneurial minds who are committed to understanding our clients' business and anticipating their future needs.

A strong global network of entrepreneurial firms unified first on quality, not simply size.

Leading specialists ready to offer expert advice and innovative solutions to fit our client's business strategy perfectly and help them move forward with a clear, confident vision of the future.

## Global Services Overview

**AUDIT & ASSURANCE** 

CONSULTING

TAX

**RISK ADVISORY** 

RESTRUCTURING

SPECIALIST SERVICES

**OUTSOURCING** 





#### **EUROPEAN BUSINESS AWARDS**

RSM is a leading sponsor of Europe's largest business awards programme.

The European Business Awards (EBA) is an awards programme designed to recognize and promote excellence, best practice and innovation in the European business community. It is now Europe's largest and most significant cross-sector business recognition programme.

### THOUGHTS AND CONSIDERATIONS

### Does sustainability embed in your daily business?

Considering the needs of all stakeholders, including employees, customers, suppliers and community members, corporations should integrate sustainability practices into their business model. Extracting sustainability strategic directions including mission, vision, values from the overall strategy will drive impact measurement for the social, environmental, and economic aspects. Embedding sustainability in your daily business will be achieved by the following:

- Operating in line with responsible principles and guidelines.
- Calculating impact on the local communities and other stakeholders.
- Taking into consideration stakeholder feedback on sustainability related matters.
- Defining the key sustainability pillars that will emphasize the company's priority matters.



## SUSTAINABILITY STUCK IN A REPORTING TRAP

Companies find themselves boxed into a check list mode when it comes to deploying sustainability. Ethics and Values on which business sustainability is founded has not become new normal.

Instead of deriving significant value that can be unlocked in by twining economic, environmental and social mega trends, headwinds into business strategy and plan, sustainability has increasingly become a project and a report its outcome. This cycle perpetuates itself annually or bi-annually as the case may be with data collection and report writing being the key tasks for sustainability reporters.

As a result addressing the material issues that have been identified as influencing both the company's performance and substantially influencing the assessments and decisions of its stakeholder's takes a back seat, and the potential is left unrealized.

In order to escape the reporting trap, it is hence essential to have a fresh look at sustainability function and processes at many organizations. New organizations, setting out on sustainability journey may learn from past experience and undertake this journey with clear success measures in terms of integration with business and delivering value.

### Where do you want to be?

**Strategy**: Align sustainability strategy with corporate priorities, goals & objectives, and key strategic initiatives

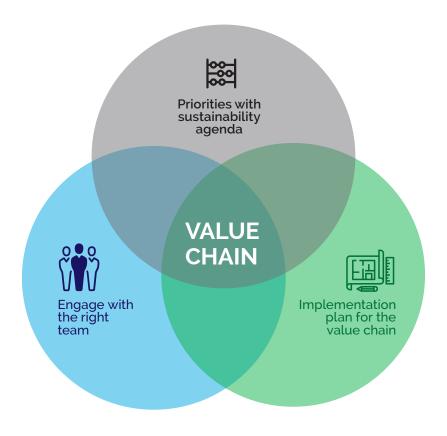
**Integration**: Integrate sustainability to cover risk mitigation and opportunities identification practice across strategic planning

**Governance**: Sustainability governance structure, Ethical Business Practices

Value creation: Improve monetary and non monetary value creation along the value chain and measure your performance against NET POSITIVE VALUE Engage Stakeholders: Listening and strategic engagement with employees, suppliers, customers, communities and regulators-is critical to harness opportunities along the value chain

**Having a plan:** Develop a robust sustainability implementation plan for sustainability strategy

**Lead by example**: Benchmark your sustainability practices against leading organizations



### TOWARDS A LONG TERM ROADMAP WE PARTNER WITH YOU IN



Our sustainability team is keen to have a distinguished long-term business relation by deploying wise and smart resources and putting in outstanding effort to meet client's objectives and goals.

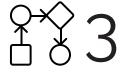


### Review

We understand and review your way of doing business, governance and ongoing Sustainability initiatives-Policies, Processes, Performance and Data management.



**Analyze**We assess your needs, analyze material issues, impacts on your business excellence, and possible improvement opportunities. Co-develop expectations, anticipate the expected outcomes and how your business needs to change to have long-term sustainable values.



Develop a plan of actions to address what has been identified, setting the expected outcome, finalize engagement charter and project plan



### **Monitor**

We set up your monitoring plans including clear KPIs and metrics to ensure that your daily business is following and meeting the project objectives.



### **Implement**

We develop a robust implementation plan that meets the planning steps goals and targets. We live within the client's business environment to have an outstanding implementation results. We develop components, support in implementation or deployment of action plans, develop tools and templates as applicable, MIS and controls as necessary.



### **Communicate**

We develop sustainability disclosures/report to meet accountability commitment and continuing engagement with stakeholders. We disseminate sustainability commitments and performance; analyze the feedback and responses to develop actionable feedback for our clients.



### OUR SERVICES

PAT Advisory and Trading

Energy audit & EnMS ISO 50000

ESG Assessments and Due Diligence.

**Business Responsibility Reporting** 

Community Social Investment-Compliance, Risk Management and Performance Improvement

(RPO) / (REC) Advisory Trading

Sustainability Reporting GRI, IR, SASB etc.

Carbon Credits [CDM, VCS, PoA, GS]

Sustainability Performance Improvement & ERP tools

**RE Power Contracting** 

Carbon/Water Foot Printing (ISO & CDP)

### Know more about us



twitter.com/GC\_Advisors

inkedin.com/company/general-carbon.com

### E-mail us at:

sustainability@general-carbon.com info@general-carbon.com

#### **RSM GC Advisory Services PVT. LTD.**

7th Floor, Kukreja Centre, B-Wing, Plot No. 13, Sector-11, CBD Belapur, Navi Mumbai - 400614, INDIA Phone - 022-27575346



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